

SPONSORSHIP MATTERS!

Sophisticated Networking, Elegance, and a lot of Fun!

As a destination event, St. Croix Food & Wine Experience attracts affluent off-island and consumers, celebrity wine and culinary professionals as well as high profile members of the local community. And each year, we are proud to welcome back many native Virgin Islanders who schedule their visits home around our event series.



BENEFITS + REACH

- Enhance your company image through corporate philanthropy
- Receive media exposure among local and national food, wine and lifestyle media
- Reward employees and customers with a unique gift package
- Reach affluent, influential community members
- Take advantage of national promotional opportunities through targeted social media
- Broaden market awareness of your products and services
- Reinforce loyalty with current consumer relationships

EQUALS A RETURN ON YOUR INVESTMENT

The Food & Wine Experience gives you maximum exposure that entices audiences from over 44 cities beyond our shores to attend events throughout the week! Our marketing strategy includes:

- **Social Media:** using Facebook, Instagram, and Twitter, we reach over 30,000 people nationally and locally. Our email campaign alone reaches almost 3,000 people directly in over 10 campaigns, boasting an open rate higher than the industry average
- **Radio:** 30-60 second spots run on popular local radio stations for over a month leading up to the Experience
- **Television:** all sponsors receive recognition in television advertisements
- **Print Newspaper:** higher level sponsors receive logo acknowledgement in ads and announcements
- **FWE Program** – all attendees are provided with a full color program (distribution 1000)
- **Live Mention at Events** – recognition of our sponsors at five diverse events provides you with five more opportunities for name recognition
- **Website** – our website provides links to our sponsor URLs and provides an easy way to see who is supporting the Experience... *and our community!*

*From the Bottom, Top, and Middle of Our Hearts:
Thank you to our 2018 Sponsors!*



Contact us today to be a part of one of St. Croix's premier food & wine events.
www.stxfoundation.org * 340.773.9898

PLEDGE TODAY!

Sponsoring offers extensive benefits that complement your strategic marketing objectives while also satisfying your philanthropic goals. And because **all proceeds from**



the St. Croix Food & Wine Experience are directed to the Foundation's nonprofit initiatives, your sponsorship dollars are tax deductible to the extent allowable by law. The Foundation's dedicated staff is ready to work with you to ensure your Sponsorship provides enhanced company image by meeting your corporate goals. Join us!

Choose the sponsorship level that fits you best!

- Platinum:** Branding of the *Experience* (first come, first serve), exhibit space, logo on event signage and print advertising, social media, television, & radio recognition, live mention at all events, inside cover advertisement in program, promotional materials in celebrity chef/vintner gift bags, and complimentary tickets.
Please contact us for details.
- Title Event:** Branding of one event (first come, first serve), logo on event signage and print advertising, social media, television, & radio recognition, live mention at all events, full-page advertisement in program, promotional materials in celebrity chef/vintner gift bags, and complimentary tickets.
Please contact us for details.
- Gold \$10,000:** Logo on event signage, printed material and advertisements, social media, television, & radio recognition, live mention at all events, 1/2-page advertisement in program, promotional materials in celebrity chef/vintner gift bags, and advance ticket purchase.
- Silver \$5,000:** Logo in printed material and event signage, recognition in print and television, live mention at events, 1/4-page advertisement in program promotional materials in celebrity chef/vintner gift bags, and advance ticket purchases.
- Bronze \$2,500:** Logo in printed material and event signage, recognition in select advertising, live mention at events, promotional materials in celebrity chef/vintner gift bags, and advance ticket purchases.
- In Kind Sponsorship:** Please contact us directly to discuss the benefits!

Thank you!

Your contribution helps support the work of the St. Croix Foundation for Community Development. Please return this form and your tax deductible contribution via the email, mail, or fax listed below.

Sponsor Name _____

Contact Name _____

Mailing Address _____ **City** _____ **ST** _____ **Zip Code** _____

Phone _____ **Email** _____

Payment Options - *Confirmations received after January 1 may not be included in all print media/collateral.*

- Check enclosed.** Please make payable to St. Croix Foundation.
- Please invoice me.** We agree to pay the full amount by _____ (date).

For more information contact Deanna James directly at:
(Tel) 340.773.9898 • (Fax) 340.773.8727 • Email: djames@stxfoundation.org
1023 Market Street, Christiansted, VI 00820 • www.stxfoodandwine.com