



2019

RETURN ON INVESTMENT

St. Croix Food & Wine Experience
St. Croix Foundation for Community Development

ST. CROIX
FOOD  WINE
experience



Photo Credits

Front cover: Photographer Nicole Canegata captures one of many toasts made in celebration of great community, great food, and great spirits at the 2019 Cork & Fork Dinner. Cristom Vineyards and St. Amand paired its featured wines and spirits with 5 courses for an intimate meal that was 100% sourced by St. Croix farmers and designed by award-winning Chef Dale Talde of New York's restaurant scene. On the *inside back cover*, Canegata memorializes the perfect poetry of Talde's dessert course.

Back cover: Photographer Malek Bascombe catches a quiet moment before Wine in the Warehouse, one of the Experience's most popular events, takes flight at Bohlke International Airways. And on the *inside front cover*, a guest receives a taste of Southern Glazer's Wine & Spirits' diverse portfolio of wines.

St. Croix Foundation thanks Malek Bascombe, Nicole Canegata, and Amie MacPhee for their photographic contributions to the 2019 Experience and which are published herein.



2019 Food & Wine Experience Return on Investment

From: Deanna James, President
 St. Croix Foundation for Community Development
 1023 Market Street, Christiansted, VI 00820 | Tel: 340.773.09898 | www.stxfoundation.org

Your sponsorship matters!

The 2019 St. Croix Food & Wine Experience was a resounding success. As the annual benefit for St. Croix Foundation for Community Development, the Experience is evaluated in many ways, from whether events were sold out and financial goals were met to how much we increased reach and exposure for our sponsors and St. Croix as a culinary destination. But for this year, as the Virgin Islands continues to recover from the 2017 hurricanes, we were particularly focused on ensuring that our partners, guests, and volunteers really could *Feel St. Croix* and what makes it such a special island.

St. Croix Foundation is herein pleased to report that **in 2019, we sold out every event and increased charitable net income by 38% compared to 2018** (proportionally to the number of events). But we also imbued every component of the St. Croix Food & Wine Experience with community and philanthropy, raising not just critical dollars for our community but awareness around the importance of holistic, collaborative community development.

The following document provides a proof of performance for the 2019 St. Croix Food & Wine Experience, the annual benefit of St. Croix Foundation. *Note:* sponsors who joined us after March 1, 2019 may not have received all benefits due to printing timelines, etc.

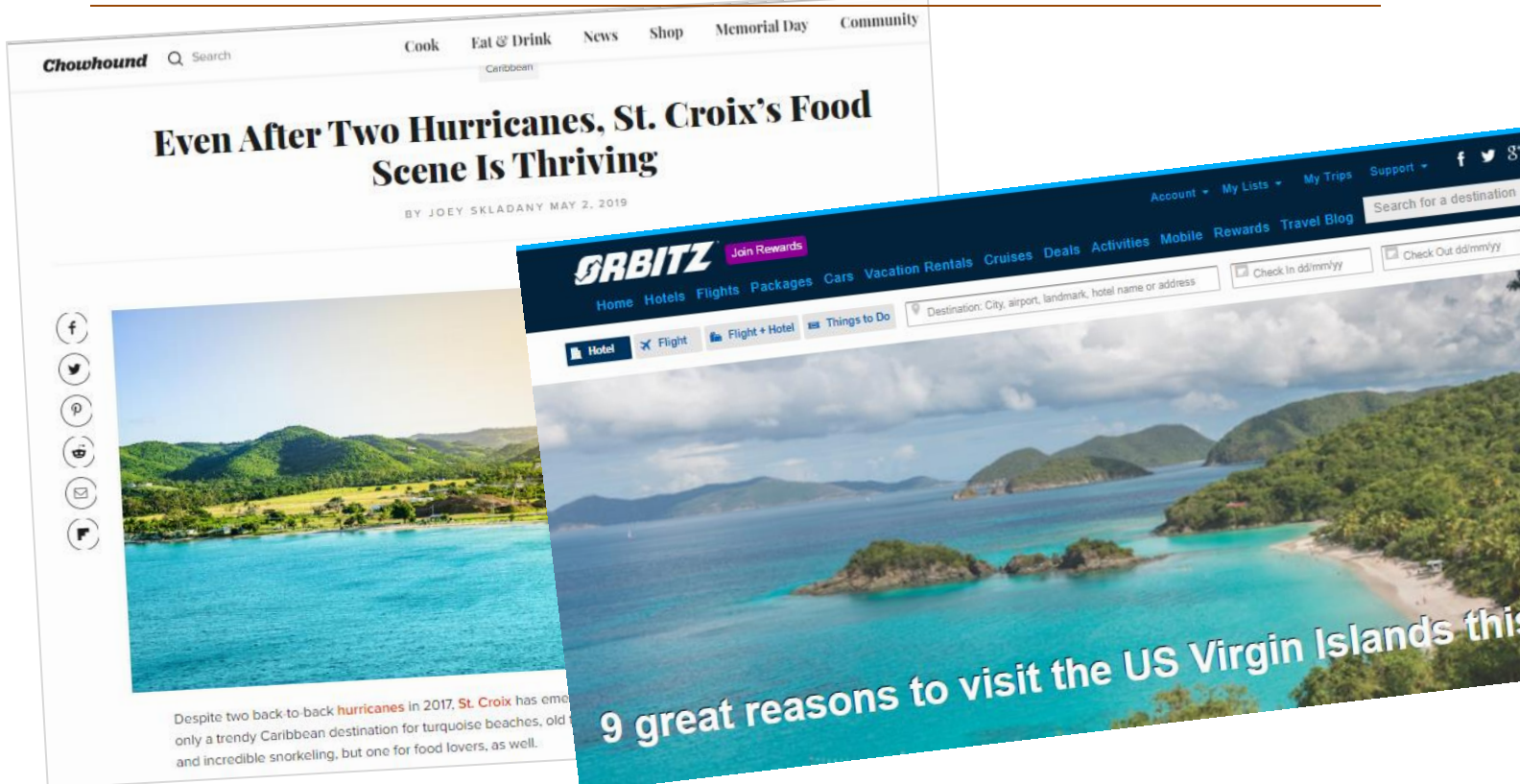


2019 MEDIA – More Exposure for St. Croix

The Foundation takes great care to ensure diverse mediums are present at all events from both local and national representatives. Increased exposure for the Experience drives audiences to our event website and social media to ensure sponsors receive acknowledgement for their support *and* serves as an economic stimulus for St. Croix as a culinary destination!

OUR “SHORT” LIST NOW BOASTS OVER 30 LOCAL AND NATIONAL MEDIA

A. HIROKO	TRAVELLIST
CHOWHOUND	VI CONSORTIUM
COASTAL LIVING	VI NEWS
COLDWELL BANKER MAGAZINE	VIRGIN ISLANDS DAILY NEWS
CUISINE NOIR MAGAZINE	VIRGIN ISLANDS DEPARTMENT OF TOURISM
FETEBOOKIT	VISIT ST. CROIX
GOTOSTCROIX	ISLE 95
MY-STCROIX	SUNNY 99.5
ST. CROIX AVIS	LATINO 99.5
ST. CROIX ISLAND LIFE	MONGOOSE 104.9
ST. CROIX THIS WEEK	WSTX AM 970
STCROIXTOURISM	WSTX FM 100.3
THE SOURCE	WTFJ
THE SQUISHY MONSTER	CBS AND CNN HEADLINE NEWS
TRAVEL + LEISURE MAGAZINE	CARIBBEAN FOOD NETWORK





SOCIAL MEDIA

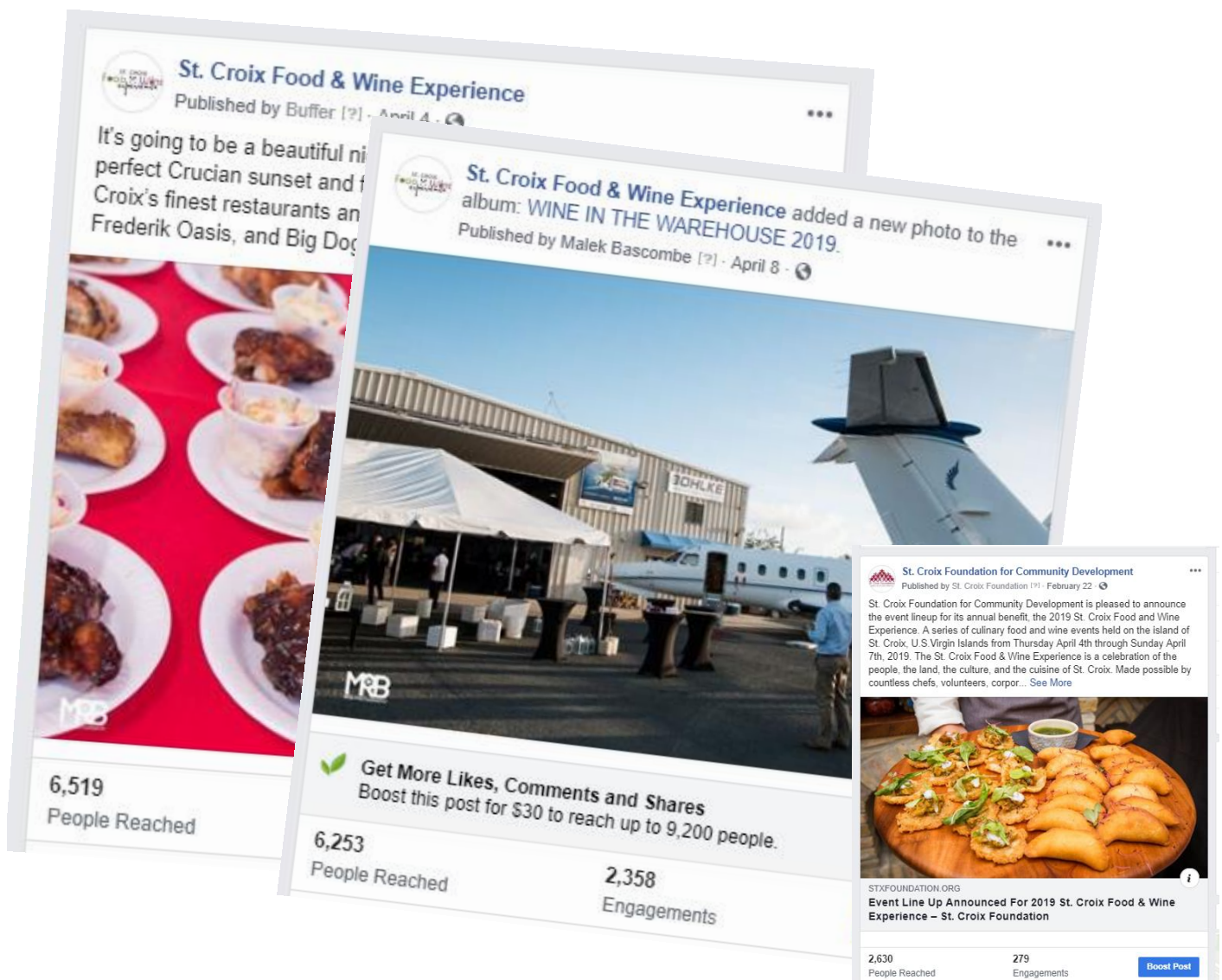
St. Croix Foundation utilizes organic and paid reach on Facebook to ensure our social media outreach for the Food & Wine Experience increases exposure for the event series and our valued sponsors. For higher level sponsors, customized and individual posts are designed. **And we do this throughout the year, showcasing and sharing the incredibly tasty work of our culinary community to keep our momentum building!** St. Croix Foundation also publishes posts on our official Foundation page that are associated with the Experience and national media St. Croix receives for its culinary scene.

FACEBOOK IN 2019

Over 300 more people 'liked' us and joined our Facebook family for 2019

4,988 people Follow us on Facebook

Our Reach on Facebook during the events exceeds 4,800 users





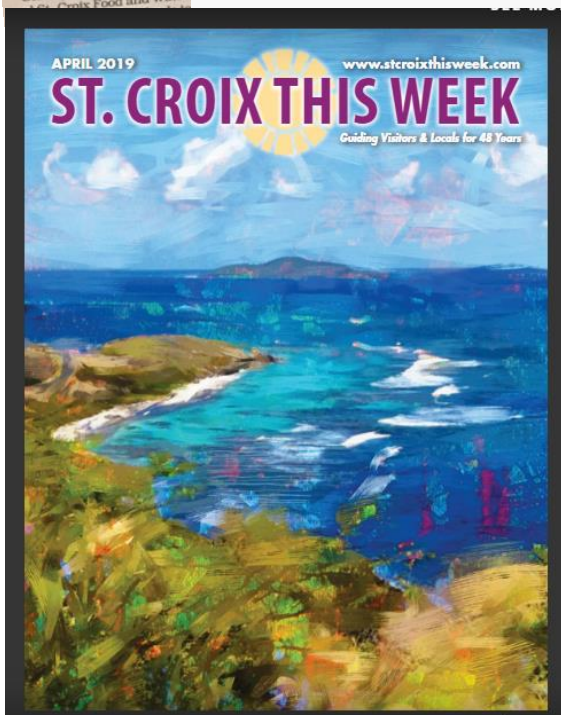
LOCAL PRINT & ONLINE MEDIA

The Foundation also partners with local print and online media to get the word out via front page coverage, featured articles, and advertisements, including Coldwell Banker St. Croix Realty Magazine, The Virgin Islands Daily News, St. Croix Avis, the Virgin Islands Consortium, The Source, and St. Croix the Week. In advertisements, high level sponsors were listed.



"This year marked the St. Croix Food & Wine Experience's 12th year and proved to the region why St. Croix is a culinary destination worth talking about."

~ Coldwell Banker Magazine, May 2019



The Virgin Islands Consortium





ST. CROIX FOOD & WINE experience

Community Collaboration Helps build a Network of Support and Acknowledgement

Our print coverage in 2019 doubled from the past year due to deepening partnerships – and to leverage our own marketing into support for another nonprofit, we sponsored the 2019 Agricultural Fair though the purchase of a banner (seen at right) and acknowledged high level sponsors (who had committed by February 1, 2019).

ST. CROIX FOOD & WINE experience

APRIL 4 - 7, 2019

4/4 THURSDAY bond @ balter Celebrity chefs, exclusive spirits, and delectable appetizers at balter restaurant. Invitation only. Please contact us for information on how to join us.	4/5 FRIDAY Sunset BBQ Bring the family out for the perfect Crucian sunset and BBQ treats from some of St. Croix's finest restaurants and eateries. Frederiksted Pier. 6 PM \$50 - Adult \$25 - Child	4/6 SATURDAY Wine in the Warehouse Always with a renowned chef. Always in a stunning private home. Always the height of elegance and intimacy. Call for location. 6 PM \$1000 per person	4/6 SATURDAY WINE IN THE WAREHOUSE Enjoy Southern Glazer's Wine & Spirits' fine wines, appetizers, and live music. Wine sales available. Bohike Int'l Airways 6 PM \$125pp	4/7 SUNDAY Gourmet Vintner Dinner This lively and community-centric dining experience pairs fabulous wines with a 5-course meal and a live auction. 6 PM \$250pp
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Purchase your tickets today at www.stxfoodandwine.com or call 340.773.9898

Join us in celebrating the people, the land, the culture and the incredible food of St. Croix as we've never done before!

Also sponsored by: The Buccaneer, Bohike International Airways, balter restaurant, ProBach Communications, Bnata, Tropical Shipping, Crucian Gold, Daily News, and Culivate Studio

The Virgin Islands DAILY NEWS A Pulitzer Prize-Winning Newspaper

ST. CROIX ST. JOHN ST. THOMAS TORTOLA

NEWS SPORTS OPINIONS FOR THE RECORD ISLAND LIFE CLASSIFIEDS BEST OF THE V.I. ISLAND TRADER

The St. Croix Food and Wine Experience is a gourmet delight

Apr 5, 2019



Photo by METRO CREATIVE CONNECTION

Monday, April 29, 2019

The Virgin Islands Daily News 17



ST. CROIX FOOD & WINE experience

Save the Date!
April 2 - 6, 2020

THE 2019 FOOD & WINE EXPERIENCE WAS A RESOUNDING SUCCESS!

The 2019 St. Croix Food & Wine Experience was focused on ensuring that all participants would feel St. Croix... through delectable food and the finest of wines. Because of the efforts of so many, together we were able to bring all that is the best about the Big Island and our community to guests near and far.

Thank you, from all of us at St. Croix Foundation to you!

CHEFS WHOSE CREATIONS WERE DIVINE

Amanda Dougherty, Pastry Chef
Julius Jackson, Chef
Negust Kaza, Chef
Hugh "Chef In" Sinclair
Digby Stridiron, Chef
Dale Talde, Chef
Brian Wisbauer, Chef
Jeremy Wright, Sous Chef

And with special recognition to Patrick Kralik and the entire staff at balter restaurant – you created the perfect experience once again!

PHILANTHROPIC PARTNERS WHOSE HOSPITALITY HUMBLIES US

balter restaurant, Bohike International Airways, The Galleon, the Virgin Islands Port Authority, and gracious homeowner Thia Tyler and host Kenjo Pannell

RESTAURANTS, VENDORS & CATERERS WHO MADE OUR TASTE BUDS SING

balter restaurant
Big Dog Smoked BBQ
Blue Water Terrace
Blues Backyard
Cafe Christine
Chef Ricky Dean
Andrews
Ciboné
De Cake Man
Doughboy Pretzels
Fort Frederik Oasis
GasLamp
Jovis & Bolo
Oliver's Roast Pork
Seaside Market & Deli
Sorbetiere
Sweet Bites Cafe
Shop
The Fred
The Galleon
Twin City Coffee
House
UCA's Kitchen
Vital Ital Experience

SOUTHERN GLAZER'S WINE & SPIRITS TEAM WHOSE EXPERTISE, PASSION, AND GENEROSITY OF TIME, TALENT, AND TREASURE BROUGHT US ALL TOGETHER

Every year, the team at Southern Glazer's Wine & Spirits creates the perfect ambience for all our events, imbuing every spirit they pour with the heart and soul of community. We extend our deepest appreciation to your team for your partnership and true care: Tegan Lucas, Tiffany Holt, Andrea Harrah, Lennox Innocent, Daniel Kloe, and Arash Kamari Pahlavan.

SPECIAL GUESTS WHO POURED EXQUISITE WINES FROM RENOWNED WINERIES

Cristom Vineyards: Randy Ford, Justin Vineyards & Landmark Wines: Milmar Giusti, Saint Amund New World Wines: Joseph Toenjes, Stanfield Scott, Inc.: Scott Bowman

ENTERTAINERS AND PARTNERS WHOSE MUSIC AND CULTURE REFLECT THE BEST OF ST. CROIX

Basic Vibe Band, Digital Band, Doc Petersen, DJ Sapa Trakz, Kevin Williams, Marvelous Sounds, and the St. Patrick's Steel Orchestra
And a special thanks to StoryCorps, Sandra Kull, and Anis MacPhee for helping to capture the St. Croix story in "Crucian Conversations".

COORDINATORS WHO PERFORMED MIRACLES EVERY SINGLE DAY WITH IMPECCABLE STYLE

Jessica Cuyler and Willard John

With special thanks to Bill Craft, Lenora Gillette, Nicole Reed of Events by Nicole, Beatrice Ramos of Wild Orchid, and Teddy Richards for the extra time and effort they took to make sure everything was beautiful.

PHOTOGRAPHERS WHO CAPTURED OUR MEMORIES IN VIVID, EDIBLE COLOR

Nicole Canegata, Malek Baccombe and his incredible team members, Phantom Eye, LLC, and Omar A. Osborne Santana

CHEF AMBASSADORS WHO SHINED

Cindy Clearwater, Aurelie Richards, Zele Zimet – there are no words for how appreciative we are for your generosity of time and expertise.



SPECIAL CONTRIBUTORS WHO GAVE A LITTLE SOMETHING EXTRA FROM THEIR HEARTS...

Crucian Gold
Diageo USVI
Digby Stridiron
Instone
Vineyards
Plaza East
ProSolar USVI
Seaside Market & Deli
Teddy's Party
Rentals

A SPECIAL THANK YOU TO THOSE WHO WENT ABOVE AND BEYOND

Ashley Bouzianis, Bill Bohike, and Sam Black of Bohike Int'l. Airways, Rebecca Hensley of The Buccaneer, JROTIC, Richardson Edwards, Jennifer Andrews, and Shomari Moorehead of CrucianPoint, Sarah Ridgeway of Seaside Market & Deli, Greta Andzeng and Sharon Rosario of Market Place Excellence and the VI Department of Tourism, the VI Police Department, Deborah Washington and the Staff at the VI Port Authority, STX Long Term Recovery Group (LTRG) Youth and the St. Croix Emergency Medical Service; and with special thanks to the over 30 volunteers at Wine in the Warehouse who poured pure joy into every glass of exceptional wine.

OUR DEEPEST APPRECIATION TO OUR 2019 SPONSORS





EMAIL CAMPAIGN AND LOGO LINKS

For the 2019 St. Croix Food & Wine Experience began its email campaign in late September of 2018, when we opened up ticket sales. Over the next seven months, the Foundation sent 11 emails that reached more than 2,700 subscribers with a 21% open rate, which is on target with the industry average for nonprofits. All emails featured sponsor logos and included a click-through to the Food & Wine Experience's website sponsor page where logos were linked to sponsor websites. A few samples from the campaign are as follows:

09/14/2018	FWE 2019 Tickets On Sale Soon!
09/24/2018	FWE Tickets on Sale Today!
10/12/2018	Our Work & FWE Sponsorship
12/14/2018	Christmas Wishes – 2019 FWE Tickets
12/21/2018	What's Under Your Tree for Christmas?
02/11/2019	Show Your Valentine True Love!
04/03/2019	It's the Week Of!
04/26/2019	Thank You!



44% of our email subscribers are Virgin Islanders. 56% are from the US mainland.

And because our open rate is higher than related industries, our emails get opened!

Our 21% open rate as a nonprofit community foundation is higher than the overall average for all industries and, in particular, for hospitality related industries. This raises the return on our sponsors' investment and provides assurance, knowing that as the benefit for a nonprofit organization, the St. Croix Food & Wine Experience is reaching well above the average number of readers.

Restaurant, Bar, Café, Caterers	14.61% open rate
Marketing, Advertising, Public Relations	14.56% open rate
Entertainment, Arts, and Culture	17.54% open rate
Accommodations (hotel, inn, B&B)	15.77% open rate
All Industries – overall average	16.74% open rate

Source: Constant Contact Knowledge Base, March 2019



EVENT GROWTH & NETWORKING

The Foundation continues to analyze the data at the close of each Experience to ensure our events are growing, while always decreasing expenses. This is an accountability measure that we utilize to assure our partners, sponsors, and community stakeholders that every dollar possible is directed toward the issues that affect every aspect of life in the Virgin Islands.

BOND @ BALTER

Sponsors also all receive the opportunity to attend the exclusive, invitation only bond @ balter, a reception for the St. Croix Food & Wine Experience. A community-centric event, bond @ balter brings together St. Croix Foundation's sponsors, top donors and partners, chefs, and national and local media together to introduce and update the community on the work of the Foundation. In 2019, 50 community-minded partners convened over delectable appetizers, fine spirits from Southern Glazer's Wine & Spirits, and prepared for a weekend of food, fun, and philanthropy.

An excellent networking opportunity, bond @ balter has a way of setting the stage for experiencing the almost indefinable feeling of St. Croix...

Events by the Numbers

In 2019, we welcomed over 1100 guests across all events, and cultivated community through deeper relationships with our sponsors, media, chefs, and community partners.

The final tallies tell a story of intimate gatherings to community-wide

50 passionate community members
came together to celebrate philanthropy at bond @ balter

625 + attendees
demonstrated community building at the Sunset BBQ

300 + guests
raised their glass to philanthropy at
Wine in the Warehouse

65 + longtime family and new friends
joined us in unity at the Gourmet Vintner Dinner

18 incredible philanthropists
expressed true giving at the Cork & Fork





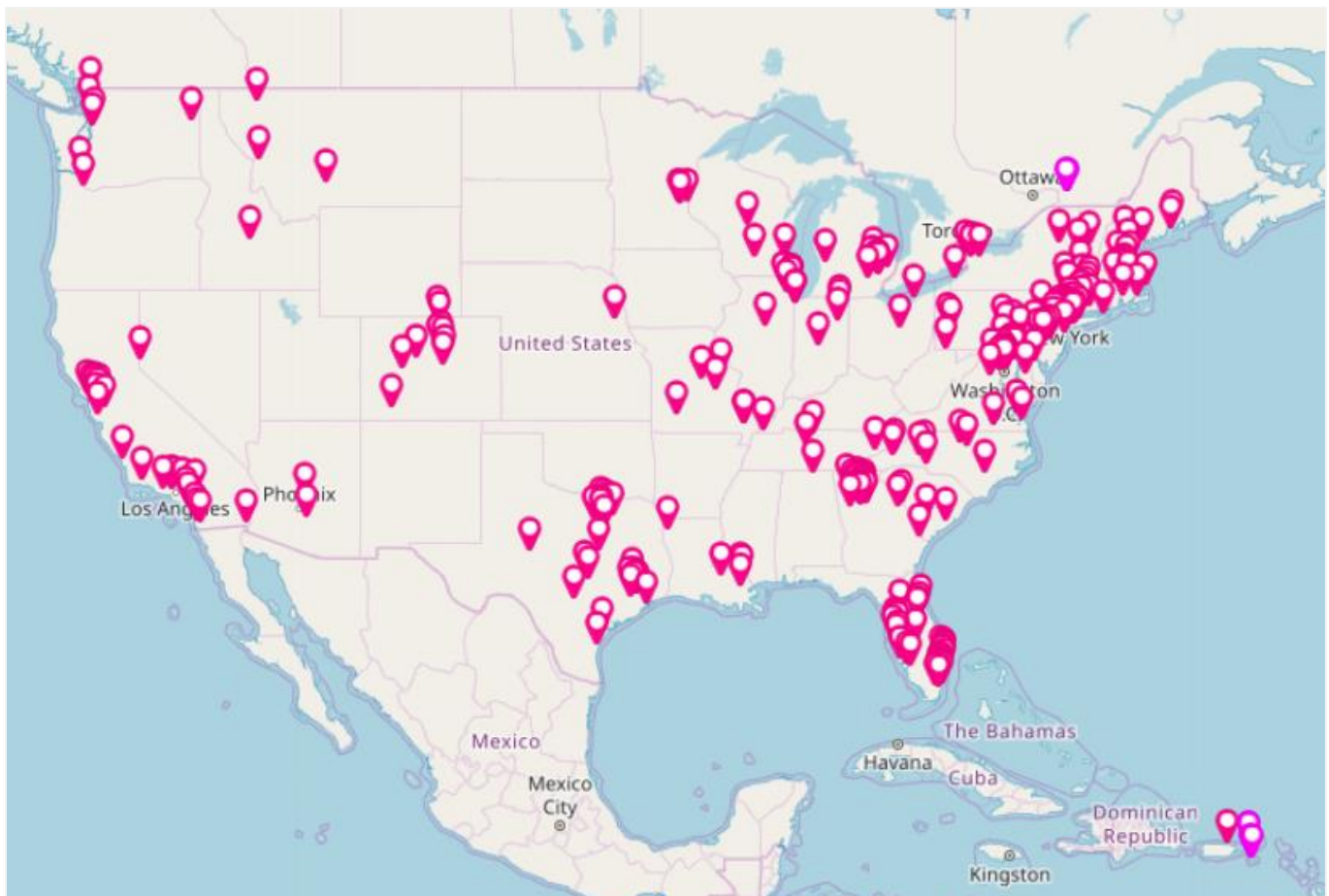
1100 GUESTS FROM OVER 280 CITIES

The Experience provides our venue partners and sponsors with unprecedented exposure by drawing a diverse local, regional and national guest audience, strengthening the Virgin Islands' private sector. And because it's a benefit for St. Croix's only community foundation, who supports upwards of 100 nonprofits at any given time, this is a benefit that nurtures collaboration, awareness, and brings in critical dollars to the public, private, and civic sectors of the Virgin Islands.

57 NEW CITIES JOINED US IN 2019!

From 2015-2018, St. Croix Foundation's annual benefit had attracted guests from 223 cities on the U.S. mainland, Canada, Puerto Rico, and of course St. John, St. Thomas and St. Croix. In 2019, we welcomed guests from 57 new cities, putting our reach at over 280 cities total.

With 34% of guests drawn from the mainland and 66% from St. Croix, St. John, and St. Thomas, sponsors receive an incredible amount of exposure just from attendees.
The Experience is the perfect blend of local, regional, and national!





SPECIAL CHEFF GUESTS AND VISITING VINTNERS INCREASE VISIBILITY

Every year, St. Croix Foundation's reach extends through our annual benefit, adding new local, regional, and national chefs and vintners to our guest list that draw new guests. The Experience increases visibility for the U.S. Virgin Islands, and St. Croix in particular, as a culinary destination, boosting the reputation of our tourism product. In addition, our local businesses, including countless restaurants, hotels, and dress shops benefit.

LOCAL, REGIONAL, and CELEBRITY CHEFS: OVER 30 ALL-STAR CHEFS REPRESENTING OVER 20 CITIES

A culinary festival must have the best of chefs! We start at home, inviting chefs who are grounded in community, passionate about extraordinary food, and have that special Virgin Islands touch. And over the years, we've invited a wide range of chefs that hail from New York, San Francisco, and Jamaica to Anguilla, and Puerto Rico. In fact, many choose to return, year after year to be a part of the festivities.

Over the past decade and still today, our chefs draw new guests with their impressive roster of accomplishments and help to keep St. Croix firmly on the map as a culinary destination. Our chefs are James Beard Winners, renowned restaurateurs, and hold coveted awards from national television shows such as CHOPPED. But their work is also aligned with the Foundations: they are all philanthropic, committed to sustainability and most of all, community building.



Chef and Restaurateur Digby Stridiron (St. Croix), Chef Negust Kaza (New York), Chef Hugh "Irie" Sinclair (Jamaica), and Pastry Chef Amanda Dougherty (Ohio) fused their cultures and techniques to create the perfect menu for our 2019 Gourmet Vintner Dinner.

2019 VINTNERS & DISTRIBUTORS EXPAND HORIZONS

Thanks to partner and Platinum Sponsor, Southern Glazer's Wine & Spirits, we continue to deepen our network from Napa Valley to Florida. In 2019, the Experience didn't just feature great wines, but great *people*. Randy, Joseph, and Mimi (from Cristom Vineyards, Ironstone Vineyards, and Justin and Landmark Vineyards respectively) didn't just visit and educate us on their amazing wines – they immersed themselves in every event, truly engaging with our people and culture. By the time they left, they had become a part of our ever-expanding family!

Alumni Vineyards & the Experts Who Pour

Randy Ford of Cristom Vineyards
Joseph Toenjes Representing Ironstone Vineyards
Scott Bowman, Stansfeld Scott
Bo Barrett of Chateau Montelena
Jim Bernau of Willamette Valley Vineyards
Chris Benziger of Benziger Wineries
Cesare Bruni of Villa Cervi
Bob Foley of Robert Foley Vineyards
Anthony Giglio: Sommelier, Author, Educator
Milmary Giusti of Justin Vineyards
Gustavo Gonzalez of Robert Mondavi
Jennifer Halleck of Halleck Vineyard
Tom Hedges of Hedges Cellars
Carroll Kemp of RedCar Winery
Julianna Martinelli of Martinelli Vineyards
Trent Moffet of Moffet Vineyards
Michaela Moretti of Casa Moretti in Notaresco
Lindy Novak of Spottswood Winery
Joel Peterson of Ravenswood
Michael Phillips of David Michael Winery
Maria Ponzi of Ponzi Vineyards
Kent Rosenblum of Rock Wall Wine Company
Shauna Rosenblum of Rock Wall Wine Co.
Eric Wente of Wente Wineries
Kent Rosenblum of Rosenblum Cellars
Shauna Rosenblum of Rock Wall Wine
Francesca Tinazzi of Tinazzi Winery
Camille Seghesio of Seghesio Family Vineyards
Rudy Von Strasser of von Strasser Winery





COLLATERAL & RADIO ACKNOWLEDGEMENT

500 programs were distributed to guests throughout the event series. Logos of sponsors who pledged by the print date were positioned in the program and for Silver Sponsors and above, advertisement space was offered. Sponsor boards were also placed prominently at each event's entrance/exit. (Images of the sponsor board were also posted on St. Croix Food & Wine Experience's Facebook page and in photo albums.) In addition, all sponsors receive public acknowledgement throughout each event.



RADIO – 3 Campaigns & More Live Interviews

St. Croix Foundation also spreads the word about the Experience through radio.

For 2019, we ran 3 separate campaigns that ran 4 weeks each: the first ran in September of 2018, the second in February, and the third from March-April. Three content different ads ran on 5 stations, 10 times a day. All spots listed higher level sponsors with lower level sponsors staggered once throughout the three ads. Advertisements were updated on a bi-weekly basis to ensure sponsors received acknowledgement for their contribution as of their commitment. The Foundation also engaged in 5 live, on-air interviews on local radio stations promoting events and highlighting sponsors.

FOUNDATION HOSTS NATIONAL STORYCORPS FOR “CRUCIAN CONVERSATIONS” AT THE 2019 EXPERIENCE

To help advocate for and introduce St. Croix to a larger audience, in 2019 the Foundation leveraged the Experience to capture the stories of Crucian culture bearers – including Chefs Julius Jackson and Digby Stridiron! As we geared up for the events, a team from StoryCorps, a national organization dedicated to the preservation of community voices and cultures representing diverse American experiences, visited St. Croix for the first time. Out of 15 recorded conversations, Chefs Digby's and Chef Julius' voices will now be housed at the Library of Congress.

The timing of Crucian Conversations was designed by the Foundation and StoryCorps to coincide with the Experience to achieve our goal to celebrate the people, land and culture of St. Croix. This year's annual event series, themed “Feel St. Croix,” and StoryCorps' work will underscore the Foundation's holistic approach to community development and rebuilding efforts in the aftermath of the 2017 hurricanes.

To learn more about Crucian Conversations, contact us directly!



YOUR SPONSORSHIP IS AN INVESTMENT IN COMMUNITY DEVELOPMENT

St. Croix Foundation is not your average community foundation! Founded as a small operating foundation in 1990, on the heels of Hurricane Hugo, our format has been both radical and trailblazing since our inception. Having made an intentional decision to forego endowment-building in exchange for holistic community-building, our unconventional philanthropic strategy has enabled us to accomplish more than organizations 10x our size. In our 28th year of operations, we are, today, exemplars of the impact of real grassroots philanthropy.

Our St. Croix Food and Wine Experience was borne out of the Foundation's commitment to self-sufficiency and holistic community development. Launched with the vision to build operating capacity for our organization, FWE is now an integral part of St. Croix's culinary scene and tourism product. Throughout the year, the event supports us in doing the gritty work of an *operating* foundation, enabling us to serve as both a *strategic* grantmaker and a service provider advancing a broad programmatic portfolio comprising community revitalization, economic development, education reform, nonprofit development and fiscal sponsorship.

Today, as we deepen our commitment to the Territory's Civil Service Sector, we are driving a progressive social change agenda as fierce advocates for St. Croix's nonprofits who are in turn driving some of the most important and promising social transformation work. Your support of the Experience directly supports the following priority areas:

Grantmaking and Direct Support for Local Nonprofit Organizations: In the aftermath of the hurricanes in 2017, the Foundation raised approximately 1.6 million dollars (almost exclusively through grants) of which more than \$800,000 was regranted to St. Croix nonprofits prioritizing those that support children and families. Additionally, through our 40+ fiscal sponsored projects, we are catalyzing investments in some of the most marginalized segments of our community. And, our Nonprofit Consortium of over 20 local nonprofits is becoming a *bona-fide model*, demonstrating a new, unified brand of Civic Leadership grounded in Service, Equity and *Collective Social Impact*.

Data Collection for Strategic Recovery: As a fundamental priority, the Foundation continues to serve as a data repository conducting surveys, convening focus groups, and compiling national and regional data reports, in order to inform our programmatic services and our agendas. We are also building an impressive portfolio of widely distributed publications which are framing community-wide dialogues around holistic community development.

Farming for Food Security & Small Business Development

In partnership with Coca-Cola, St. Croix Foundation recently launched the Farm-Tienda Agribusiness Grant Program to support local farmers as they continue to rebuild from Hurricanes Irma and Maria. The Program will award 4 (or more) eco-friendly container farm stands to eligible local farms as a vehicle for business expansion. The "Tiendas" will also serve as community hubs supporting local neighborhoods in the event of future disasters and will be equipped with solar panels, Wi-Fi and potable water buffalos.



Place-Keeping: Theatre Approved for Renovation & Retrofit

After over 15 years of patience, the Foundation was officially approved for Phase 1 Hazard Mitigation Grant through FEMA to renovate and transform our Alexander Theater into a state-of-the-art performing arts center and the only Community disaster shelter in Downtown Christiansted that can hold upwards of 300 people. The theater will be St. Croix's first modern indoor performing arts space and will serve as an economic stimulus for Christiansted. Our grander vision calls for developing the Square into a modern, culturally rooted public gathering space.



Community Solar Project

Now in its final development, our Solar Demonstration Program will install affordable, energy cost-reducing, solar-PV systems at 4 neighborhood community centers, including the Community Center for the Boys and Girls (formerly the Boys and Girls Club) providing energy independence and resiliency in the aftermath of a disaster. This project also has a comprehensive Workforce Development On-the-Job-Training component which will certify 40 local students as Solar Installers.





We'd love to see you in 2020... JOIN US APRIL 2-5th!

Contact us today on how you can join us as a sponsor, patron, or guest at the 2020 Experience.

Thursday, April 2

bond @ balter

Celebrity chefs, exclusive spirits, and delectable appetizers at balter restaurant create the perfect ambiance for active, passionate philanthropists to meet and mingle. *Invitation only. Please call 340.773.9898 for information on how to join us.*

Friday, April 3

SUNSET BBQ

Our much-loved Sunset BBQ is back! Bring the family out for the perfect Crucian sunset and finger-licking BBQ treats from some of St. Croix's finest restaurants and eateries. With live music, a raffle, and plenty of room to roam, there's something for everyone! *Frederiksted Pier. 6pm. \$50 per adult, Children, \$25 each*

Cork & Fork

The cosmopolitan Cork & Fork Dinner returns for 2019! Always with a renowned chef. Always in a stunning private home. Always the height of elegance and intimacy. *Call for location. 5:30pm. \$1000 per person*

Saturday, April 4

Wine in the Warehouse

Let your cup overflow with the spirit of philanthropy and raise a glass (or several!) to *community*. Enjoy Southern Glazer's Wine & Spirits' fine wines, appetizers, and live music. *Wine sales available. Bohlke International Airways. 6pm. \$125pp*

Sunday, April 5

Gourmet Vintner Dinner

This lively and community-centric dining experience pairs fabulous wines with a 5-course meal and includes a live auction. This event is not to be missed! *6pm. \$250pp*

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